Who We are

“We are a fully-fledged professional Destination Management Company focused on providing comprehensive travel packages that cater to your every need to ensure that you have a truly rewarding experience.”
What is Ceylon Roots

Ceylon Roots is dedicated to creating and facilitating uniquely inspirational travel experiences in the paradise island of Sri Lanka, giving the discerning traveler a true sense of the glorious island lifestyle.
Our Vision

“Discover the Uniqueness that is Sri Lanka”

Our vision to become Sri Lanka’s leading total destination management company through means of innovative products, eco-friendly practices and unparalleled personal service so that our customers have an unforgettable experience in this paradise island, making them want to return for more.
Our Mission

To „go the extra mile“ to realize your Sri Lankan dream holiday – we will combine our vast expertise, excellent value for money and supreme service with the magic that Sri Lanka has to offer into a unique and unforgettable experience.
Our Exclusive Services

• Accommodation
We provide vast range of accommodation options which include luxury star rated hotels to budget hotels and guest houses according to your budget and needs

• Transport
We will provide all kind of transportation mediums such as cars, mini vans, mini coaches and large coaches with English speaking drivers and foreign language speaking guides, additionally we will supply helicopters, sea planes, boats and trains based on your requirements.
Our Exclusive Services

• Excursion
We specialized high quality excursion which includes fixed departure and day trips to experience and indulge in the exuberance our island biodiversity, heritage and culture

• Conference and Exhibition
We have an experienced team organizing your requirements for meetings, conferencing, exhibitions and incentive movements. With creativity, flexibility and professionalism – we create the perfect interaction between the exotic charm of Sri Lanka and the dynamic needs of the international business community.
• Airport Services
A dedicated team provides professional airport services for our guests on arrival and departure. We expertly coordinate all ground handling arrangements for our international flights and crew. The airport operation works 24/7

• Ticketing
Outbound travel arrangements, Ticketing, Travel Insurance and a range other services are provided through our IATA accredited sister company Brownstours
http://www.brownstours.lk/
Best Places to visit in Sri Lanka

• **Sigiriya**

Sigiriya (Lion's rock) is an ancient rock fortress and castle/palace ruin situated in the central Matale District of Sri Lanka, surrounded by the remains of an extensive network of gardens, reservoirs, and other structures. It is a popular tourist destination, also known for its ancient paintings (frescos), very similar to those in the Ajanta Caves of India. The Sigiraya was built during the reign of King Kassapa I (AD 477 – 495), and it is one of the seven World Heritage Sites of Sri Lanka.

• **Anuradhapura**

Anuradhapura is one of the ancient capitals of Sri Lanka, famous for its well-preserved ruins of ancient Lankan civilization. From the 4th century BC, it was the capital of Sri Lanka until the beginning of the 11th century AD. During this period it remained one of the most stable and durable centers of political power and urban life in South Asia. The ancient city, considered sacred to the Buddhist world, is today surrounded by monasteries covering an area of over sixteen square miles (40 km²). Anuradhapura is also significant in Hindu legend as the fabled capital of the Asura King Ravana in the Ramayana.
• Polonnaruwa

The second most ancient of Sri Lanka's kingdoms, Polonnaruwa was first declared the capital city by King Vijayabahu I, who defeated the Chola invaders in 1070 CE to reunite the country once more under a local leader.

• Dambulla

Major attractions of the city include the largest and best preserved cave temple complex of Sri Lanka, and the Rangiri Dambulla International Stadium, famous for being built in just 167 days. The city also boasts to have the largest rose quartz mountain range in South Asia, and the Iron wood forest, or Namal Uyana. Ibbankatuwa prehistoric burial site near Dambulla cave temple complexes is the latest archaeological site of significant historical importance found in Dambulla, which is located within 3 kilometers of the cave temples providing evidence on presence of indigenous civilisations long before the arrival of Indian influence on the Island nation.
• **Hill Country**

Nuwara Eliya of the hill country is another favourite destination on the island and a top of the list places to visit in Sri Lanka. Considered by many as the tea capital of the country the lush green tea estates endlessly scatter around the region. The highest plateau on the island, Horton Plains in Nuwara Eliya is a National Park of mystic beauty. Where the southern Horton Plains abruptly ends is known as the World’s End and is a sight worth thousand words. Horton Plains is perfect for trekkers who are looking for soft and hard trails. The exquisite waterfalls of Nuwara Eliya from Laksapana Falls to Backers Falls create a wonderful atmosphere for any nature lover. The Nuwara Eliya golf course spreading over 90 acres is an 18 hole golf course giving golfers a delightful golfing experience. The Hakkgala Gardens presenting plants and flowers from all over the world is another horticultural masterpiece.

• **Beaches in Down South**

Perhaps the region that truly defines Sri Lanka as an island in the great expanse of the Indian Ocean is down south. Galle, Bentota, Hikkaduwa, Beruwela, Unawatuna and Tangalle make coveted Sri Lanka tourist attractions. Hikkaduwa, Unawatuna, Weligama and Mirissa are fantastic surfing locations while Hikkaduwa reefs provide a snorkelling adventure like never before. The Dondra Point of down south is a main port for whale watching in Sri Lanka with great chances of spotting sperm whales and blue whales. Mirissa Beachtoo is a popular beach for Surfing and Whale watching. The seaside town of Galle is a fine example of a fortified city. The Dutch Galle Fort is a World Heritage Site and is known to be the best preserved sea fort in South Asia. The National Maritime Museum is also located within the Fort. Hidden in the south-west and southern Sri Lanka are some of the best beaches, holiday resorts and maritime places to visit in Sri Lanka. Find out more about Sri Lanka Beaches.
Things to Do in Sri Lanka

• Whale Watching
The ever smiling, mischievous dolphins will put on a show while some of the oldest and the largest sea creatures, the humpback and the blue whales, will nonchalantly glide past you, when you embark on a whale/dolphin watching excursion off the Southern, Eastern or the West coast of Sri Lanka. The ideal locations for whale watching would be Dondra Point (accessible from Galle, Hikkaduwa and Mirissa) and Trincomalee while the sea off Kalpitiya teems with an abundance of dolphins.

• Jeep Safari
Safari in to Sri Lankan Jungles with well experienced and courtiers Elephant Trackers in Safari Jeeps and Do Camping in Jungles of Sri Lanka
• **Culture, Ancient and Architecture**

Sri Lanka has great locations for an art lover. Ancient paintings, sculpture and huge rock statues built by Art loving Kings of Sri Lanka. Visit World's 8th wonder Sigiriya a Technical City of Ancient times built on a solid rock by King Kashyapa. See Kandy Temple of Tooth Relic of Lord Buddha, Polonnawruwa Rock Temple, Anuradhpura Dagabs, Kaleniya, Gangarama, Ridi Vihara and many other locations.

• **Scuba Diving**

Dive along the many destinations in west, south and east coast reefs and wrecks. If you are not yet a diver you can get a training in four days in a Sri Lankan Professional Diving School by the Beach. Spend your day in Diving and at beach. Make videos, photography or write.
• Adventure Sports
If you like Adventure Travel around the country with Biking, Canoeing, White Water Rafting, Water Sports, Surfing, Horse Riding, Para Gliding, Rock Climbing, Cliff Abseiling that increase your adrenaline flow

• Natural Trails
Sri Lanka has greatest in Nature, Hidden in the mountains and misty hills. Trek through trails used only a travelers who love nature
CEYLONROTS (PVT) LTD

Trails of Tranquility
A leading tour operator in Sri Lanka, Ceylon Roots is a part of Browns Group of Companies, one of the largest conglomerates in the country with its roots strongly held in a number of sectors and industries.
BROWNS GROUP

The Browns Group is one of the most diversified entities in Sri Lanka with 20 plus subsidiaries and associates focused on trading and strategic investments.

Brown & Company PLC is a diversified conglomerate with operations in seven key industry sectors. The deep understanding of Sri Lankan consumer needs derived from over 140 years in business, has made the Group thrive in all its sectors of operation.
Browns Group has been able to evolve and adapt to changing times and most importantly, to changing customer needs, for our customers are the reason for our existence; their satisfaction is at the core of all we do.
At Browns we have a very clear vision of where we are and where we want to be. It’s inherent in having a long-term perspective on all that we choose to do.

Group Turnover 2014/15
US$ 85 Million

www.brownsgroup.com
BROWNS INVESTMENTS

Operating as a subsidiary of the giant corporate wing Brown & Company PLC; Browns Investments PLC (Bl) is the strategic investment vehicle of the Browns Group, investing in fast growing key economic sectors in Sri Lanka. With net assets in excess of Rs.10 Bn that power up every step taken by Bl, the company’s investments are mostly in the areas of agriculture, plantation, leisure, entertainment and construction - where we continue to develop our investments to enhance value.
LOLC GROUP

The LOLC legacy is that of a dynamic Group having the vision and agility to leverage evolving opportunities for growth as they appear on the national landscape. In doing so, we have moulded one of Sri Lanka’s most successful and respected business conglomerates. Having invested in acquiring the Browns Group of Companies which also includes Browns Investments, the LOLC Group has further reinstated its position as one of the largest conglomerates in Sri Lanka.

Over the past year, LOLC has been re-shaping its business from one primarily steeped in the financial services sector to a diversified conglomerate. Our main business ventures lie within the Financial Services, Agriculture and Plantations, Renewable Energy, Leisure, Construction, Manufacturing and Trading sectors with expansions into Overseas Investments. In pursuing our goals in the post war landscape, we are in happy coincidence with development goals of the nation where massive growth is earmarked in all these sectors. We see a win-win situation developing – where enterprise, citizen and company can enjoy mutual benefit from the unfolding era.
An important formative influence featuring in the history of the LOLC Group has been that of ORIX Corporation, a multinational conglomerate of Japanese origin specialising in lease finance, with investments in subsidiaries and partner companies across the world.

LOLC is regarded as one of the most successful ventures under the ORIX aegis, winning internal awards for ‘outstanding performance among ORIX companies’ and ‘excellent performance in the overseas operations category’

Group Turnover 2014/15
US$ 334 Million

www.lolc.com
WE ARE AT OUR PRIME

With a portfolio whose very existence relentlessly redefines the landscape of leisure. We’ve made it so it’s no longer enough to be effective and ever-present, but imperative to be innovative and future-savvy.

What you will see in the coming pages is a glimpse into the potential of the coming years. And it’s a glimpse that eclipses tradition – we take the leaps and strides of game changers. It’s a blazing trail so in sync with the burgeoning tourism markets of Sri Lanka and the Maldives, that it is reimagining local into global with every move.

Because it’s simple to bring people to a place, but we’re doing more. We’re creating destinations that take people places.

And not just those who are travelling through.
LET'S GO

Sri Lanka has always been a geographical hotspot, a counterpoint of maritime and aviation – but it’s now rapidly becoming a traveller’s passport to a world of conveniences and experiences, a sensory feast of Eastern sense and Western sensibilities. The diversity and excitement of a week here rivals a month-long tour across a continent anywhere else in the world.
Samudra Beach Resort, Kosgoda

The quaint southern beach town of Kosgoda is particularly renowned for its sea turtle conservation project, operated by the Wildlife Protection Society of Sri Lanka, to protect indigenous species from extinction. This attracts multitudes of nature lovers to the coastal locale every year. Framed by idyllic sandy shores and jeweled by verdant jungle interludes, the Samudra Beach Resort with 172 rooms at an international 5-star standard (presently known as Sheraton Turtle Beach Resort), is a luxurious extension of the subtle charm of Kosgoda – minimalist, tropical and timeless punctuated by effortless decadence.
This 158-room luxury property in Beruwela is a sprawling 6 acres of spectacular – built in a unique ‘U’ shape to afford the most direct access to the famed Golden Mile coastal stretch. With ready access to Colombo via the Southern Expressway, Eden is a true hideaway – a quick slink away from the hustle and bustle of the city, and a languid dive into a paradise of creature comforts is a mere hour or two away. Eden is a 5-star resort that has won several awards for excellence in service.
This 76-room property is a musing in Equatorial - European indulgence at the southernmost tip of Sri Lanka. Designed by an Italian, it is on a unique promontory that has long golden beaches on every side - so a stunning sunset or sunrise is never too far away. The location is famed for its diving, water sports and whale watching.

Dickwella Resort & Spa 2
A 1.9 acre beachfront property, currently being crafted into a high-end boutique hotel on the sensational southern coast of Sri Lanka – simultaneously a hotspot and a hideaway, it is the perfect location for diving, water sports and whale watching.
This 67-room 4-star resort is nestled in the Central Province, and rolls over 14 acres of cultural vibrance. Unravelling like a story from the Golden Age of Sri Lanka, the backdrop to the eco-friendly resort are UNESCO heritage sites including Sigiriya Fortress and the Dambulla Rock Temple.
This 70-room 4-star resort is the pride of Passikudah in the storied Eastern Coast of Sri Lanka. Generously laid out over 7 and a half acres of virgin coast, it is edged by the dazzlingly blue and ethereally calm waters that grace Batticaloa - sought after for parasailing, sailing and jet skiing.
Nilwella Hotel

The 2.25 acre beachfront property, located on a picturesque bay, is earmarked for a designer boutique hotel catering to a whole new level of luxury. Located approximately 40km from the Southern Expressway, it's delightfully detached - imparting the feeling of a private island.
Riverina

If 5th Avenue, New York was located along a coastal town, this is what it would be. 25 acres of premium site with 600 metres of beachfront along the Golden Mile, the 5-star resort has 363 rooms with incredible views and an upscale resort geared to indulge your every whim and fancy.
Colombo Hotel

A 1.5 acre property ensconced in the vivacious heart of upscale Colombo. The future will bring a starred city hotel, complete with a pulsating mini community of other establishments surrounding it.
Kandy Hotel

A 99-room property of living art, this exemplary 4-star city hotel will be managed by an international entity. A fusion of Chinese and Sri Lankan architecture, it will exalt the salubrious climes of Kandy with a picturesque mountain backdrop, punctuated by renowned historical sites such as the Temple of the Tooth Relic and the Royal Botanical Gardens, complete with attractions such as being at the pulse of Buddhist culture and surrounded by the country’s famed temple elephants.
Bodufinolhu in South Ari Atoll

In close proximity to Maamigili Domestic Airport, and within an environmentally-protected zone, this is an explorer’s dream—teeming with diverse marine life, exotic wildlife and birds of paradise dotting the skyline. The development rests on a large, shallow lagoon that ensconces it in breathtaking blues that mirror the endless sky overhead. The plan comprises developing 2 islands of approximately 5 hectares each, containing 2x100-room resorts.
Bodufarufinolhu in Raa Atoll

A spectacular development is in the works to create a resort comprising 4 different categories of villas - but with a distinct difference that distinguishes it from other resorts in the Maldives. With more bespoke services and spaces, it will be tailored to guests in the manner of a privately serviced bungalow, wherein the holiday experience is made that much more personal and indulgent.
This 16-floor beacon of modern Malé will have 136 rooms, and a surrounding studded with high-end boutiques, a supermarket, rentable office spaces and restaurants. An interpretation of the world’s great hotspots of residential supremacy and iconic addresses, Nasandhura epitomizes the idea of unencumbered space – an unheard of luxury in the bustling capital of the Maldives. It will be managed internationally, and redefine a prestigious and unparalleled location overlooking the entrance to Malé as a veritable world within a city.
Kaafu Lagoon

The Kaafu Lagoon development is envisioned as high-end bespoke getaways jeweled throughout breathtaking acres of pristine waters studded with coral and vibrant tropical fish. The lagoon will underscore the creation of resorts tailored to East Asian travelers. A sort of cultural counterpoint, it will fit like a getaway glove for East Asian vacationers – the exhilaration of exploring the wild waters of the Maldives while being ensconced in familiarity and convenience.
Sandhura

An upcoming development at the edges of Hulhumale – a place that will be coveted exponentially for its ability to be both a detachment and a bridge to the hustle and bustle of Malé. The luxury hotel and apartment blocks will have unhindered views of the splendor of the Indian Ocean and the surrounding islands. Hulhumale is in the works to become a thriving paradise, with the conveniences of an international city, in the near future – and Sandhura will be at the helm of it.
Browns

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